



**TO: ALL OUTDOOR MEDIA
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**For more information contact:
Kari Hocks at (503) 274-9482**

Hocks Noise Braker® Goes Scholastic

Portland, Oregon, June 11, 2007 – Hocks Products is proud to announce the launch of a national program offering all scholastic clay sport athletes the opportunity to obtain a Hocks Noise Braker® Hearing Protection through a special discount program. Instructions and information are posted at www.noisebrakers.com and www.centershotsports.com.

Dan Hocks Sr., President of Hocks Products realized the need to provide scholastic teams with the proper hearing protection to give these young athletes the winning edge. Dan said, “Hocks Products is proud to support all of the young men and women in the clay target shooting community. Shooting programs throughout the nation help to develop core character, leadership and safety awareness, which Hocks Products strongly supports.”

Hocks Products is offering this program to help all young athletes reach their goals with proper equipment. The coordinator of this program was Marvin Spinks of Center Shot Sports. Spinks said. “In coaching young clay target athletes, proper hearing protection is crucial. It is also imperative the athlete be able to hear the coach and commands on the field. The **Hocks Noise Braker Filter**® earplugs negate the need of the athlete to remove their plugs to understand coach and range commands.”

It is an axiom of physics that we cannot create or destroy energy. We can however, convert it. The **Hocks Noise Braker Filter**® converts sonic energy into thermal energy by means of compression acceleration. The rise in temperature is so minute you will never notice it. You can still hear but a dangerous level of sound can not possibly get through the filter.

Hocks Products mission is to give every athlete the opportunity to reach his or her goals through proper hearing protection.

For more information E-mail: customerservice@noisebrakers.com, visit our web site at www.noisebrakers.com or call Kari Hocks at (503) 274-9482.

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