



**TO: ALL OUTDOOR MEDIA  
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## **SunBuster's SportEnhancementEyewear - (S.E.E.)™ Goes Scholastic**

**FARMINGDALE, NY**, April 10, 2007 - SunBuster®, a division of Innoventions Enterprises, Ltd. announced at the recent Tennessee coaches' workshop in Chapel Hill, TN the launch of a national program offering all scholastic shooting sport athletes the opportunity to obtain SunBuster's SportEnhancementEyewear (S.E.E.) through a special discounted program. Instructions and information are posted at [www.sunbuster.info](http://www.sunbuster.info) and [www.centershotsports.com](http://www.centershotsports.com).

Steven Asman, president of SunBuster recognizes the importance of providing scholastic teams with necessary equipment that will maintain these young athletes with the winning edge. Asman said, "SunBuster is excited and proud to be able to support all of the young men and woman ambassadors within the shooting community. Shooting programs throughout the country help to develop character, leadership and safety awareness, which SunBuster strongly supports."

SunBuster agreed to initiate the special program to help grow all young athletes' future within the shooting sports and provide an opportunity for them to own quality enhancement eyewear. The coordinator of this program was Marvin Spinks, of Center Shot Sports. Spinks said, "As a professional coach, optical quality in my shooting glasses is paramount. Being able to change out the lens colors in seconds and providing a lightweight prescription insert, gives the athlete unsurpassed functionality." Bonnie Chamberlain, of Chamberlain Shooting School, attending the conference commented, "Coaching a high school trap team, I want my athletes to have the proper equipment for the sport and SunBuster is offering a high-quality, five lens interchangeable system."

SunBuster has designed The Maverick™ and The Dude™, two lightweight frames specifically designed for the shooter. Both models provide a comfortable fit for all-day wearing. Each model includes an interchangeable lens system of five lenses scientifically created to enhance and maximize the shooter's ability to perform under different lighting and target presentations experienced in competitive shooting. The first lens system is the Pistol/Indoor system and the second is the Shooting/Hunting system. Additional custom colored lenses are available to add to either of the systems. Each system offers a patented rimless insert – available in a wide range of prescriptions.

SunBuster's mission is to give all outdoor sports enthusiasts unsurpassed performance by enhancing their vision without damage, distortion or distraction. It is the perfect eyewear for biking, fishing, golfing, hiking, hunting or just a walk in the sun. To see why others are making the switch to SunBuster's SportEnhancementEyewear (S.E.E.) contact: 866-786-2878.

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